



CALPEEK

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CAMPAIGN '96: PEROT LAUNCHES DRIVE FOR A 3rd PARTY. GOP LEADERS SAY THIS HELPS CLINTON.

Editor's note: Texas billionaire Ross Perot's *surprise* announcement that he'll launch a drive to qualify a *new political party* in the U.S. has Republicans steaming. Are these the same GOPers who several months ago went to Dallas to suck up to Perot and the United We Stand organization? You bet. Here's our analysis...

...Perot said although he's launching this 3rd political party effort, he "*has no plans*" to be a presidential candidate himself, but stopped well short of making a *definite statement*. In other words, Perot left himself some wiggle room. And the drive to launch a 3rd major party has already started in Calif...

...CA Sec. of State Bill Jones said his office received official notification on Sept. 26th of intent to qualify a political party. In CA this new party will be known as **The Reform Party**, but nationwide will be called **The Independence Party**. The United We Stand organization will supply the manpower to collect the signatures. To qualify a new political party in Calif., organizers must either collect 890,064 signatures that request the party be sanctioned by the State, or sign up 89,007 voters who will register with The Reform Party. And because of CA's early March 26th primary, Perot's team faces an Oct. 24th deadline. Not an easy task, but given Perot's resources, not impossible either...

...The latest Field Poll, taken Aug. 24 - Sept. 4, shows that **63%** can be classified as potential voters for a new third party. Who makes up this 63%? 19% are what pollster Mervin Field calls *weakly-affiliated* GOPers; 17% are *weakly-affiliated* Demos; 17% are self-IDed independents; and 10% are from other parties or express no party preference. If this is a nationwide trend, one can understand why some GOP leaders don't want a 3rd party. It could help reelect Pres. Bill Clinton...

...FYI: As expected, publishing multi-millionaire Malcolm S. (Steven) Forbes announced his candidacy for the GOP presidential nomination on Sept. 20th. He's already on TV with a 30-second ad calling for a 17% flat-rate income tax. The 48-year-old Forbes says he'll spend \$25 million of his own money. Who's helping him? Sacto based consultant Sal Russo has done some work on the exploratory phase of the campaign, including some TV production work. This shouldn't shock you, because Russo, Marsh + Raper are consultants to Empower America, the *conservative think tank* with Jack Kemp & Bill Bennett. And Forbes is the chair of Empower America. Stay tuned...

THE POLITICS OF THE O.J. SIMPSON MURDER TRIAL.

Editor's note: It's not just accused double-murderer and sports hero O.J. Simpson who is on trial in a downtown L.A. Superior Court. Much more is on the line. Here's our analysis, Part I...

...Political and professional careers ride on the verdict in this case. If Simpson is **acquitted**, here's what could happen: 1) L.A. Co. DA Gil Garcetti's 1996 reelection bid could be in big trouble; 2) a major overhaul is likely at the LAPD --- put on trial by the defense because of some very sloppy work and former Detective Mark Fuhrman, the racist ex-cop who lied on the witness stand. If you're looking for a fall guy, try Chief Willie Williams (it happened on his watch). And 3) Judge Lance Ito, up for reelection in 1996, may have some problems too. If there's a **hung jury** another casualty might be unanimous jury verdicts. However, these political problems disappear IF Simpson is convicted...

...Garcetti first. He's nervous, very nervous. There always seems to be one case which hangs around the neck of past DAs. John Van de Kamp's albatross was the *Hillside Strangler Case* and Ira Reiner's albatross

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was the *McMartin Case*. A verdict of not guilty or a hung jury could be Garcetti's albatross, despite the fact that he's got a campaign war chest that may go over \$1 million by January of '96. Only one challenger thus far: Deputy DA Malcolm Jordan, a 26-year veteran of the department who has raised about \$200,000 and hopes to have a war chest of \$600,000 by March. He has hired consultant Harvey Englander and fundraiser Ingrid de Llamas. Englander doesn't take prisoners, so Garcetti had better hope for a conviction --- otherwise the March election could get nasty. More next week...

...As for the LAPD, it's not the same organization that it was years ago. *Budget cuts* by the L.A. City Council have turned the once well respected crime lab into a so-so operation. As one source told CALPEEK, "For a run-of-the-mill case it does the job, but with a Cadillac defense, watch out." And then there's Fuhrman. Problem here is that Garcetti & Co. knew about his troubled past, but ignored it. Then the "tapes" surfaced. Fuhrman not only doubled-crossed the prosecution, but his former LAPD colleagues. If Garcetti doesn't prosecute this guy for perjury, this could be a big issue in 1996...

...As for Judge Ito, he started out with high positives, but ended the trial with some serious questions being raised about the way he's handled things. Some might call this second guessing. Many legal sources say this trial should have been over in 3 months - 5 at the most. TV in the courtroom, an Ito decision, is blamed for the delays. Stay tuned...

67th A.D. RECALL: COULD DEMO PATTERSON WIN THIS REPUBLICAN SEAT? SOME SAY IT'S POSSIBLE.
Editor's note: When filing closed Sept. 21st in the Nov. 28th recall election of Assemblywoman Doris Allen(R-Cypress), there were 4 Republican candidates and two Demo candidates. Here's our report & analysis...

...The 4 GOPers are: businesswoman Haydee V. Tollitson; Scott R. Baugh; school board member Shirley Carey; and businessman Don MacAllister. All are from Huntington Beach. The Demos are former Huntington Beach councilwoman Linda Moulton Patterson and legal secretary Laurie Campbell...

...Among the GOP contenders, in the **top tier** are Baugh, who supported by U.S. Rep. Dana Rohrabacher(R-Huntington Beach), while Tillotson has back-

ing from Orange Co. Supes Jim Silva and Marian Bergeson, and former Assemblyman Tom Mays. In the **second tier** are Carey and MacAllister...

...But with four GOP contenders, some Republicans fear that Patterson could steal the election away. The rumor making the rounds is that Patterson will be backed by a major Demo effort. While the Demos would dearly love to torpedo the GOP in their own backyard, sources say the Demo Assembly Leadership won't double-cross Allen or new Speaker Brian Setencich. So if Patterson is going to be a serious player, she's going to have to raise the money on her own. She doesn't have deep pockets...

...FYI: GOP Senate Leader Rob Hurtt and Senators Ross Johnson & John Lewis and GOP Assembly Leader Curt Pringle are in support of recalling Allen, but say they won't back any one particular GOP candidate in this recall election. We'll see. Consultant Dave Gilliard is handling Baugh, while McNally-Temple is working for Tillotson. Stay tuned...

S.F. MAYOR'S RACE: BROWN STILL LEADS JORDAN.
Editor's note: Here's a brief update on the San Francisco Mayor's race --- and the DA's race as well...

...What do Assembly Demo Leader Willie Brown of S.F. and S.F. Co. DA Arlo Smith share on the current campaign trail? Both have been subjected to a relentless attack by the S.F. Examiner --- and not on the editorial page either. What we're talking about are NEWS stories. Examples: the Examiner went after Brown and his links to the tobacco industry, while in a series of 4 hard-hitting stories, Smith's entire record was put under examination, especially DA's record on plea bargains...

...Still, the latest survey in the Examiner by pollster David Binder shows Brown holding onto a slim lead over incumbent Mayor Frank Jordan. The poll of 500 voters (taken Sept. 17-18) shows Brown at 26.4%, Jordan at 25.4%, Roberta Achtenberg at 15.8%; Sup. Angela Alioto at 4.0% and businessman Ben Hom at 2.4%. A rather large 24.2% were undecided and there were some other responses as well...

...What does all this mean? For one thing, Alioto has been making calls to see if there's any support for her if

she drops out of the mayor's race and runs against Sup. Carole Migden for the 13th A.D. or against John Burton for 3rd S.D. seat. Sorry Angela, but you're a day late and a dollar short. Sources say she has no chance against either Migden or Burton, not at this late date...

...As for Smith, the Examiner "hits" were just the latest in a series of setbacks for the veteran DA. He didn't get the endorsement of the S.F. Co. Demo Party and the S.F. POA endorsed rival Bill Fazio. Money is also a problem for Smith. So what's new? His campaign consultant, John Whitehurst, resigned --- money being the problem. Is there any good news for Arlo? YES. His rivals, Fazio and Sup. Terence Hallinan, are also hurting for money and haven't been able to mount the kind of paid media campaigns they'd like to. But if either should get lucky and come up with some bucks, Smith could be in big trouble. Stay tuned...

15TH C.D. UPDATE: DEMOS STILL WITHOUT A CANDIDATE. SHER TO RUN FOR STATE SENATE.

Editor's note: Lots of rumors and lots of musical chairs in the area -- all as a result of San Jose Demo U.S. Rep. Norm Mineta's decision to resign from office on Oct. 10th. Here's our update & analysis...

...As reported last week, State Sen. Tom Campbell (R-Palo Alto) has announced he will seek Mineta's seat. But the *big rumor* all this past week was whether Campbell might **resign** his 13th S.D. seat on the same day that Mineta resigns --- thus giving Gov. Pete Wilson the opportunity to call two special elections at the same time. Regardless, Demo Assemblyman Byron Sher of Palo Alto has already said he'll run for Campbell's seat, making Demo Senate Leader Bill Lockyer a very happy camper. Although he has not officially announced when we hit deadline, GOP freshman Assemblyman Jim Cunneen of Campbell is expected to run also. FYI: early polling by both sides shows Sher leading Cunneen...

...And now there's a scramble on for Cunneen's 24th A.D. post. GOP names to surface include newly elected San Jose Councilwoman Pat Dando, Santa Clara Co. Sheriff Charles Gillingham and a Steve Blanton. No Demo names, but it's likely that former CTA leader Ed Foglia might give it another try...

...Getting back to the 15th C.D. Demos still don't have

a consensus candidate as yet. And there are some Demos who are *furios* with San Jose Mayor Susan Hammer for not running. There's an old saying which typists lean rather quickly: *now is the time for all good women to come to the aid of their party*. If Hammer runs statewide in 1998, as rumored, this incident might come back to haunt her...

...Many sources believe she would have had a good shot at beating Campbell, whereas the other Demos being mentioned just don't have that much name ID. And in a special, it's money and name ID that count. Campbell claims he's already received pledges of \$100,000; and H-P co-founder David Packard will be Campbell's honorary chair. Stay tuned...

CARD CLUB MADNESS: CLUB SUPPORTERS PLAY MUSICAL CHAIRS WITH POLITICAL CONSULTANTS.

Editor's note: This week's story focuses on the Nov. 7th card club election in the city of Pomona. Here's a very brief update...

...Although he came within 26 votes of winning the Pomona card club election back in April, sponsors of the Nov. 7th NEW card club proposal (known as Measure K) have not retained consultant Rick Taylor. Taylor's replacement was supposed to be Larry Sheingold of Sacto. But, according to our sources, Sheingold was replaced as lead consultant by John Whitehurst of S.F., although he (Sheingold) is still involved. And Whitehurst in turn asked consultant Phil Giarrizzo to help. And then there's campaign attorney Barry Fadem, who headed up the ill-fated Measure A in So. San Francisco. Sources say he's also aboard Pomona II as an advisor. But the campaign attorneys of record remain Strumwasser & Woocher. Confused???

...Key sponsors of Pomona II are Leo Chu and R.D. Hubbard (Hollywood Park & the Inglewood Card Club). Also said to be part of the sponsoring team are businessman Ron Burkle (Food 4 Less) and DeBartolo Entertainment...

...FYI: the latest legal battle was fought Sept. 22nd when the cities of La Verne, Chino, Chino Hills and Claremont went into court to try and stop Pomona's Nov. 7th election. These cities argued unsuccessfully that if approved by voters, a card club in Pomona might contribute to crime in these neighboring communities. Stay tuned...

CALIF. RURAL COUNTIES HOLD '95 ANNUAL CONFAB

The Regional Council of Rural Counties(RCRC) will hold its 1995 annual conference, Oct. 4-6 at the Mammoth Mt. Inn, Mammoth Lakes. For info ☎ (916) 447-4806...

INITIATIVE & REFERENDUM CAMPAIGN SEMINAR

Campaigns & Elections and Initiative & Referendum Organizers Newsletter will conduct a seminar on ballot measures Oct. 7-8, San Diego Hitlon Beach & Tennis Resort. For info ☎ (202)638-7788...

CAMPAIGN '96: ADDING MORE NAMES TO THE MIX

Editor's note: Here's another update about who's IN and who's OUT in 1996 House & Legislative races...

☒ **50th C.D.** - Two-term U.S. Rep. Bob Filner(D-San Diego) will have a very serious challenge in the March '96 primary from San Diego Councilman Juan Vargas, who was just reelected on Sept. 19. The 50th C.D. does have a large Hispanic population, but registration is a different story. Consultant Larry Remer of The Primacy Group will run the Vargas campaign...

☒ **42nd C.D.** - Scratch San Bernardino Co. Sup. Jon Mikels from the GOP primary this March. Mikels had all but announced that he was running against veteran U.S. Rep. George Brown(D-Colton)...

☒ **27th S.D.** - Scratch Long Beach Councilman Les Robbins from the Demo primary for Sen. Bob Beverly's seat. Sources tell CALPEEK that Robbins had good numbers. Who will Sen. Bill Lockyer and the Demos now turn to???

☒ **44th A.D.** - La Canada School Bd. member Warren Jacob has announced his candidacy for the GOP nomination in this district now represented by Bill Hoge(R-Pasadena), who is expected to run for the State Senate in the neighboring 21st S.D...

☒ **53rd A.D.** - 36-year-old Redondo Beach City Councilman Greg Hill has officially announced his candidacy for the GOP nomination in this district now represented by Demo Assemblywoman Debra Bowen...

☒ **54th A.D.** - Long Beach Community College trustee Gerrie Schipske is expected to announce her candidacy for the Demo nomination in this district cur-

rently represented by GOP Assemblyman Steve Kuykendall. Schipske has already been endorsed by former Assemblywoman Betty Karnette(D), who lost to Kuykendall in '94...

☒ **36th C.D.** - Dr. Irwin Savodnik of Rancho Palo Verde has officially announced his candidacy for the GOP nomination in U.S. Rep. Jane Harman's district. Savodnik has hired consultant Ron Smith. He's already out with a first mailing...

☒ **5th C.D.** - U.S. Rep. Bob Matsui(D-Sacto) may have an interesting GOP challenge next November from Theron Johnson, a black conservative. Johnson is a UAL pilot and a Gulf War vet...

☒ **78th A.D.** - Add current San Diego Councilman Scott Harvey to the list of GOPers who want to replace Dede Alpert(D-San Diego), who is *termed out* in '96. Harvey has hired Davies Communications as his lead consultant. On the Demo side, add the name of DLC activist Phyllis Krans, who is said to be looking this race over. No firm commitment as yet...

NEW JOBS, ADDRESSES AND PERSONNEL NOTICES

Editor's note: Here are some items to mark down in your notebook...

- Veteran GOP campaign consultant Dave Gilliard has been hired by the Non-Partisan Candidate Evaluation Council Voter Guide, a slate aimed at conservative voters. Gilliard's firm will handle design, production and distribution of the slate...

- Holli Ploog, head of Lockheed Martin IMS' Children & Family Services, has been named honorary life member of the Nat'l Child Support Enforcement Assn...

- San Diego-based Competitive Edge Research & Communications promotes Todd Luce to director of polling operations and Mike Rivera to lead supervisor...

- Former State Treasurer Tom Hayes has been named to the Nelson Communications Group Board of Directors...